



March
2014



Developments

Keller Economic Development Newsletter

Did You Know?

The City of Keller had:

- 1 New Eatery
- 3 New Offices
- 5 New Retail Businesses
- 3 Business Expansions

From January 1 to February 28.

9*

New Business Openings

* Excludes business expansions.



Sales Tax Revenue Increases

Keller Economic Development is excited to announce that the local sales and use tax rebate for 2013 was the largest rebate in the City of Keller's history. Keller collected more than \$8.12 million in 2013. The second largest collection occurred in 2012 at more than \$7.6 million. Every month in 2013 saw an increase in sales tax revenue over the same month of the previous year.

An increase in retail and dining options over the past several years and the shop local campaign, Keep It In Keller, continue to help residents spend their money in Keller.



The Plant Shed



Jabo's Ace Hardware



Landscape Systems of Texas

Landscape Local: Get Ready for Spring in Keller

The weather is finally getting warmer and the days are getting longer which means there is more time for Keller residents to enjoy being outside. If residents are looking to update their yard this spring Keller businesses offer a wide array of lawn and garden options. Citizens and shoppers can search for the perfect plant at The Plant Shed, located at 8810 Davis Blvd. or Landscape Systems of Texas located at 1823 Keller Parkway. OK Sod Landscaping and Hydromulch, located at 525 Keller Parkway can provide citizens with the supplies they need to maintain the perfect yard.

Shoppers can find all the right tools to get their garden growing at McDonnell Hardware and Feed located at 600 N. Main Street or Jabo's Ace Hardware located at 1580 Keller Parkway. Head over to Home Depot located at 2013 S. Main Street or Lowe's Home Improvement located at 600 N. Tarrant Pkwy. to find your lawn and garden solutions.

Visit www.keepitinkeller.com for a complete list of businesses to make your yard beautiful.



Keller Economic Development Department
1100 Bear Creek Parkway, Keller, TX 76248
817.743.4020
www.keepitinkeller.com
www.cityofkeller.com/economicdevelopment

Certificates of Occupancy Permits Issued

Total Certificates of Occupancy Permits Issued From January 1 - February 28

17*

*A Certificate of Occupancy is issued for a new tenant, management change, name change or ownership change.



Freddy's Frozen Custard & Steakburgers
1471 Keller Pkwy.
Keller Town Center
www.freddysusa.com
A certificate of occupancy was issued for Freddy's Frozen Custard & Steakburgers, a 3,564-square-foot eatery on Feb. 27, 2014.

Advanced Vein Care
1141 Keller Pkwy. Ste. C
Keller Town Center
www.advancedveincare.net
A certificate of occupancy was issued for Advanced Vein Care, a 2,000-square-foot medical office on Feb. 1, 2014.



Hidden Lakes Counseling
1664 Keller Pkwy. #103
www.hiddenlakescounseling.com
A certificate of occupancy was issued for Hidden Lakes Counseling, a 973-square-foot counseling office on Jan. 21, 2014.



Single Family Residential Permits

Total Permits Issued From

January 1 - February 28

47

Average Square Footage

4,345

Average Construction Cost

\$277,141

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Starla Center
426 Keller Pkwy.
www.starlacenter.org

A certificate of occupancy was issued for Starla Center, a 1,500-square-foot office on Jan. 16, 2014.

Mega Tan
940 Keller Pkwy. #240
Keller Town Center

www.mymegatan.com

A certificate of occupancy was issued for Mega Tan, a 2,600-square-foot tanning salon on Jan. 2, 2014.



Anne's Pretty Pups
245 S. Main St.
Old Town Keller

www.annesprettypups.com

A certificate of occupancy was issued for Anne's Pretty Pups, a 276-square-foot pet salon on Jan. 2, 2014.



Did You Know?



FIRE DEPARTMENT OPEN HOUSE

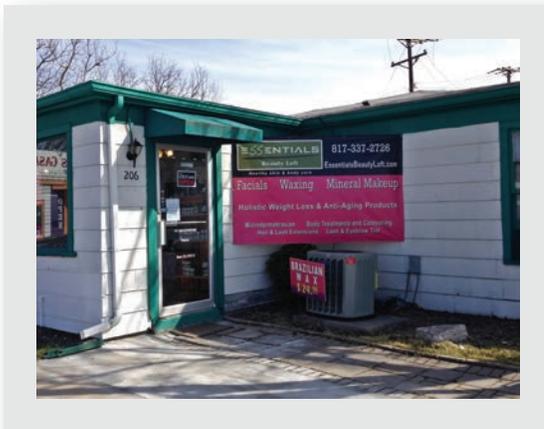
April 26
Fire Station No. 4
455 Keller-Smithfield Rd. S.
1 pm - 5 pm

Join the Keller Fire Department for their annual Open House at Fire Station No. 4. See the fire trucks, view fire equipment demonstrations, enjoy refreshments and more.



Metroplex Piano Warehouse
721 Keller Pkwy. #110
www.metroplexpiano.com
A certificate of occupancy was issued for Metroplex Piano, a 2,400-square-foot piano sales, service and restoration business on Feb. 3, 2014.

The Glass Guru of Keller
112 W. Hill St.
Old Town Keller
www.theglassguruofkeller.com
A certificate of occupancy was issued for The Glass Guru of Keller, a 450-square-foot glass and window business on Feb. 13, 2014.



Essentials Beauty Loft
206 N. Main St.
Old Town Keller
www.essentialbeautyloft.com
A certificate of occupancy was issued for Essentials Beauty Loft, a 500-square-foot beauty spa on Feb. 18, 2014.



— Business Expansions —



Caminito Spanish Immersion
and Montessori School
252 S. Elm St.
Old Town Keller

www.caminitospanishschool.com

A certificate of occupancy was issued for Caminito Spanish Immersion and Montessori School, a 5,896-square-foot school on Jan. 9, 2014.

Adoring Designs
108 E. Hill St.
Old Town Keller

www.adoringdesigns.com

A certificate of occupancy was issued for Adoring Designs, a 1,529-square-foot custom door and ironworks showroom on Feb. 21, 2014.



First Financial Bank
1491 Keller Pkwy.

Keller Town Center
www.firstfinbank.com

A certificate of occupancy was issued for First Financial Bank, a 4,998-square-foot banking facility on Jan. 31, 2014.



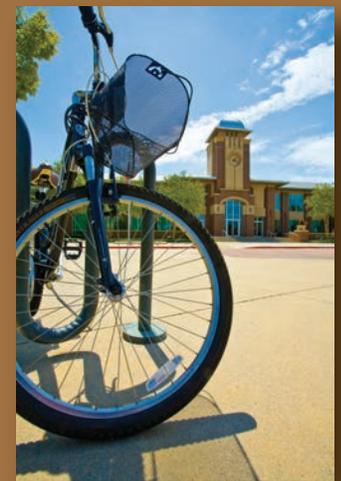
Did You Know?

TREE-MENDOUS
SPRING EGG SCRAMBLE

April 12
Bear Creek Park
9 am - Noon

Enjoy the morning with some games, bounce houses, a petting zoo and of course an egg hunt. Trees will be distributed to the first 100 people in celebration of Arbor Day.

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Commerical Building Permits Issued

Total Commercial Building Permits Issued From January 1 - February 28

5

3 New Construction

2 Finish Out



Shannon Brewery Construction

Commercial Building Permits

Shops of Marshall Ridge	151 Ridge Point Pkwy.	New Construction
Hidden Lakes Offices	8821 Davis Blvd. #200	Finish Out
Shannon Brewery	818 N. Main St.	New Construction
ABC 123 Dental	460 Keller Pkwy. E	Finish Out
Hidden Lakes Office Park	8821 David Blvd.	New Construction



"Keep It In Keller" is a shop local campaign, which focuses on retaining and growing existing Keller businesses, attracting new ones and ultimately boosting the city's sales tax revenue. The program encourages citizens to commit to looking in Keller for places to shop, eat and obtain their business services. For a full listing of businesses, visit:

www.KeepItInKeller.com

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