



## Sales Tax Revenue Increases

Keller Economic Development is excited to announce that the local sales and use tax rebate for 2012 was the largest rebate in the City of Keller's history. Keller collected more than \$7.6 million in 2012. The second largest collection occurred in 2008 at more than \$7.4 million. Every month in 2012 saw an increase in sales tax revenue over the same month of the previous year.

An increase in shopping and dining options over the past several years and the shop local campaign, Keep It In Keller, continue to help residents spend their money in Keller.

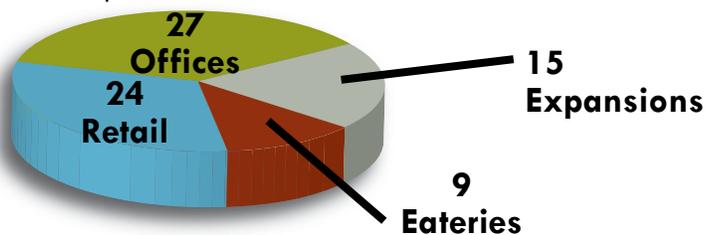
## New Businesses and Expansions

Keller Economic Development's mission is to attract and retain quality commercial developments that increase our residents' property value and improve their quality of life.

Keller Economic Development is proud to announce **75 new business openings/business expansions** in the year 2012. Keller continues to see new eateries open, such as FnG Eats in Keller Town Center. FnG Eats is owned and operated by chefs Bob Stephenson and Carlos Arevalo, formerly of Cool River Cafe in Dallas. The new restaurant features upscale comfort food and often uses fresh fruit and vegetables from the Keller Farmer's Market.

## Commercial Development

2012 proudly reveals new business openings and business expansions.



Current City of Keller businesses continue to thrive and expand, including several restaurants. Southern Breeze Market Cafe more than doubled its existing space after being open only seven months. Southern Breeze is owned and operated by Melody and Daniel Fitzgerald, who also own Sugar and Frosting in Old Town. Bronson Rock Burgers and Beer continues to expand in its current location. The owners have opened a margarita bar and have plans for an indoor concert facility.

Gloria Segovia owner of Funky Baja's Cantina, located along Keller Parkway, has also added a restaurant to Keller. Mo' Fish, a seafood and cajun restaurant located in the Stone Glen Village shopping center, acquired its Certificate of Occupancy in November 2012 and opened in early 2013.

## Keep It In Keller

"Keep It In Keller" is a shop local campaign, which focuses on retaining and growing existing Keller businesses, attracting new ones and ultimately boosting the city's sales tax revenue. The program encourages citizens to commit to looking in Keller for places to shop, eat and obtain their business services. In support of the campaign, [www.KeepItInKeller.com](http://www.KeepItInKeller.com) was launched.

Look for the Keller Shopping and Dining Guide this spring at local restaurants, offices and City of Keller buildings.



## 24 Retail Stores Opened in 2012

### APPAREL, JEWELRY & ACCESSORIES

#### Hoola Hoops

1580 Keller Parkway, Suite 109  
Boutique - 1,190 sq. ft.

#### Pickled Pink Boutique

432 North Main Street, Suite 400  
Family Boutique - 1,250 sq. ft.

#### William's Custom Jewelers

150 South Main Street  
Jeweler - 1,100 sq. ft.



### ART & GIFTS

#### Artful Mayhem Studio

228 South Main Street  
Art Studio - 800 sq. ft.

#### Elm Street Studio

139 South Elm Street  
Art Studio and Gallery - 2,974 sq. ft.



### BEAUTY

#### Lucky Foot Spa

121 Rufe Snow Drive, Suite 107  
Nail Salon - 1,400 sq. ft.

#### Tangle Salon & Boutique

255 South Main Street  
Salon - 450 sq. ft.

#### The Regal Room

152 South Main Street  
Salon - 400 sq. ft.



### SERVICES

#### Bibbentuckers

2014 Rufe Snow Drive, Suite 101  
Dry Cleaners - 1,875 sq. ft.

#### Gold & Silver Buyers

1632 Keller Parkway, Suite 400  
Jewelry Buyer - 1,211 sq. ft.

#### Mail n' Things

2041 Rufe Snow Drive, Suite 309  
Packing and Shipping - 1,400 sq. ft.



### HOME FURNISHINGS

#### CC Carpet Flooring & Design Center

1961 South Main Street, Suite 400  
Flooring - 3,000 sq. ft.

#### Century Rugs

1580 Keller Parkway, Suite 125  
Rugs - 1,960 sq. ft.

#### Decor by Trevlynn

139 Olive Street  
Interior Decor - 200 sq. ft.

#### Love Bug Baby Bedding

241 South Main Street  
Baby Bedding - 1,200 sq. ft.

#### The Floor Store of Keller

750 South Main Street, Suite 160  
Flooring - 2,500 sq. ft.

#### Wallbeds "n" More

790 South Main Street, Suite 415  
Custom Bedding - 1,500 sq. ft.

### SPECIALTY STORE

#### Bear Creek Firearms

540 Keller Parkway, Suite A  
Specialty Firearms - 1,400 sq. ft.

#### Bushwood Golf Carts

413 North Main Street  
Custom Golf Carts - 1,300 sq. ft.

#### Brute Outdoors

8801 Davis Boulevard, 4B  
Outdoor Equipment - 1,000 sq. ft.

#### Keller Beverage Company

1625 South Main Street  
Beverage Sales - 3,024 sq. ft.

#### Michaels Tobacco

750 South Main, Suite 100  
Premium Cigars - 2,800 sq. ft.

#### Monarch Medical & Rehab Supply

1961 South Main Street, Suite 300  
Medical Supplies - 3,000 sq. ft.

#### Vapormax

310 North Main Street, Suite E  
Specialty Store - 1,085 sq. ft.

## 15 Current Keller Businesses Expanded in 2012

#### AA Golden Triangle

102 Navajo Street A&B  
Expanded by 400 sq. ft.

#### Bronson Rock Burgers & Beer

250 South Main Street  
Expanded by 1,800 sq. ft.

#### Carter Blood Care

101 Town Center Lane, Suite 111  
Expanded by 1,204 sq. ft.

#### Christian Performing Arts Center

201 Town Center Lane, Suite 111  
Expanded by 4,265 sq. ft.

#### Christy's Corner

139 Olive Street  
Expanded by 810 sq. ft.

#### EA Young Academy

129 Pecan Street B  
Expanded by 4,100 sq. ft.

#### Edward Jones - Brenda DeVore

201 Town Center Lane, Suite 1105  
Expanded by 68 sq. ft.

#### Guild Mortgage Company

1664 Keller Parkway, Suite 101  
Expanded by 617 sq. ft.

#### Home Style Care Keller

765 Bandit Trail  
Expanded by 1,214 sq. ft.

#### Liberty Mutual

1240 Keller Parkway, Suite 201  
Expanded by 4,478 sq. ft.

#### Performance Chiropractic Clinic

1135 Keller Parkway, Suite 200  
Expanded by 258 sq. ft.

#### Snooty Pig Cafe

1540 Keller Parkway, Suite 130  
Expanded by 1,353 sq. ft.

#### Southern Breeze Market Cafe

138 Olive Street  
Expanded by 790 sq. ft.

#### VIPorbit Software

1740 Rufe Snow Drive, Suite B  
Expanded by 966 sq. ft.

#### WES Enterprises, LP

200 Meadowlands Boulevard  
Expanded by 4,200 sq. ft.

## 27 Offices Opened in 2012

### MEDICAL

#### Baylor Institute for Rehabilitation

460 Keller Parkway, Suite A  
Rehabilitation - 2,000 sq. ft.

#### Express Chiropractic

790 South Main Street, Suite 407  
Chiropractic - 1,268 sq. ft.

#### Health Care Pharmacy

100 Bourland Road, Suite 160  
Pharmacy - 1,200 sq. ft.

#### Heritage House of Keller

1150 Whitley Road  
Skilled Nursing Facility - 57,086 sq. ft.

#### Keller Foot and Ankle

226 North Main Street  
Podiatry Office - 2,310 sq. ft.

#### Keller Town Dental

121 Rufe Snow Drive, Suite 111  
Dental - 3,058 sq. ft.

#### Metroplex Cancer Specialists

100 Bourland Road, Suite 130  
Cancer Care Services - 4,417 sq. ft.

#### My Dentist

1901 South Main Street  
Dental - 5,543 sq. ft.

#### Myotherapy Treatment Center

777 Bandit Trail, Suite B  
Therapy Center - 1,380 sq. ft.

#### North Texas Whole Health Wellness Center

413 Keller Parkway  
Acupuncture Oriental Medicine - 2,200 sq. ft.

#### Pebble Creek Massage

200 North Rufe Snow Drive, Suite 201  
Massage Therapy - 214 sq. ft.

#### Texas Walk-In and Urgent Care

769 Bandit Trail  
Urgent Care and Family Clinic - 4,487 sq. ft.



### SERVICES

#### Covenant Community Church

107 South Elm  
Religious Institution - 3,000 sq. ft.

#### G W Films

420 Johnson Road, Suite 304  
Office - 1,350 sq. ft.

#### Geo-Tech Foundation Repair

324 South Elm Street  
Foundation Repair - 2,400 sq. ft.

#### John Janese Insurance

796 Keller Parkway, Suite D  
Insurance - 500 sq. ft.

#### National Pawnbrokers Association

891 Keller Parkway, Suite 224  
Trade Association Headquarters - 1,320 sq. ft.

### CONSTRUCTION/ MANUFACTURING/AUTOMOTIVE

#### American Transmissions

421-B North Main Street  
Transmission Repair - 4,000 sq. ft.

#### DNG Construction

139 South Elm Street  
Construction - 2,974 sq. ft.

#### IMF Assembly

1075 Chisolm Trail  
Design & Machine Engineering - 9,400 sq. ft.

#### Pierce Interests, LLC

8801 Davis Boulevard  
Warehouse - 3,750 sq. ft.

### TECHNOLOGY

#### Enovative Networks IT Solutions

1103 Keller Parkway, Suite 202  
Network Solutions - 1,050 sq. ft.

#### Red Hook Creative Group

1103 Keller Parkway, Suite 202  
Marketing and Web Services - 1,050 sq. ft.

#### The Crossroads Group

1858 East Keller Parkway, Suite B  
Improvement Solutions - 2,684 sq. ft.

#### TherapySync

357 Keller Parkway  
Homecare Managing Software - 1,500 sq. ft.

### EDUCATION

#### My Lil Wranglers Academy for Early Learning

1240 North Main Street  
Day Care and Preschool - 2,592 sq. ft.

#### Southlake Christian School

8811 Davis Boulevard  
Early Childhood Care - 12,000 sq. ft.



# Keller Economic Development 2012 Year-in-Review

## 9 Eateries Opened in 2012

**B** Breakfast **L** Lunch **D** Dinner

**M** Meeting Space  Catering

### Bronson Rock Burgers & Beer

250 South Main Street  
American Grill 817-431-5543

**L** **D** **M** 

### Buttercup's Bake Shoppe

2122 Rufe Snow Drive, Suite 104  
Bakery & Homestyle Cooking 817-991-6791

**B** **L** 

### FnG Eats

201 Town Center Lane, Suite 1101  
Upscale Comfort Food 817-741-5200

**L** **D** **M** 

### Mo' Fish

721 Keller Parkway, Suite 116  
Seafood 817-745-1155

**L** **D**



### Puerta Vieja Mexican Grill

101 Town Center Lane, Suite 117  
Tex-Mex & Salvadoran 817-562-5301

**L** **D**

### Raising Cane's

961 Keller Parkway  
Casual 817-741-4848

**L** **D**

### Southern Breeze Market Cafe

138 Olive Street  
Gourmet Comfort Food 817-337-5177

**L** **M**

### Tacos Y Mas

1540 Keller Parkway, Suite 107  
Mexican Grill 817-431-0411

**B** **L** **D** 

### Tiny Cake Shop

1540 Keller Parkway, Suite 103  
Bakery 817-482-1060

**L** 



## 240 Residential Permits Issued for 2012

Average Square Footage 4,609 sq. ft.  
Average Construction Cost \$299,610  
40 residential permits were issued in June 2012, the most in one single month since June 2006.



## 2012 Top 5 Largest Growing Subdivisions

by building permits issued

Marshall Ridge	89 permits
Marshall Point Estates	28 permits
Newton Ranch	24 permits
Providence Grove	12 permits
Estates of Lyndhurst	11 permits

# KELLER

Live Work Play Discover

# TEXAS

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